POOR AND SCRAPPY:
PUBLIC LIBRARIES ON A SHOESTRING BUDGET

SARAH HOUGHTON
DIRECTOR, SAN RAFAEL PUBLIC LIBRARY
### Marin County / San Rafael Demographics

<table>
<thead>
<tr>
<th></th>
<th>Marin County (as a whole)</th>
<th>San Rafael</th>
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</thead>
<tbody>
<tr>
<td>Median income</td>
<td>$124,863</td>
<td>$77,294</td>
</tr>
<tr>
<td>Median home price</td>
<td>$1,047,600</td>
<td>$861,000</td>
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<tr>
<td>% non-English speakers</td>
<td>15%</td>
<td>36%</td>
</tr>
<tr>
<td>% living in poverty</td>
<td>8.4%</td>
<td>19.7%</td>
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</table>
MARIN COUNTY / SAN RAFAEL LIBRARY FUNDING

funding per capita

Belvedere-Tiburon: $178.38
Mill Valley: $153.02
Sausalito: $117.77
County Library: $106.47
Larkspur: $65.55
San Anselmo: $64.60
San Rafael: $64.60
JENKINS, I NEED YOU TO THINK OUTSIDE OF THE BOX

I'M GOING TO SIT IN IT
STRATEGIC GRANT APPLICATIONS

CENIC
Connecting California

ZingTRAIN
sharing Zingerman's unique approach to business

HARWOOD
The Institute for Public Innovation
PROGRAMMING

- Stay and Play
- Math Club and Reading Buddies
- Learn from Your Neighbors classes
- Art Exhibit Virtual Tours
- Language Conversation Clubs
- STEAM programs
- Targeted tech programs
- Blanket fort storytimes
- **Partners:** Bay Area Discovery Museum, Marin Master Gardeners, Golden Gate Computer Society, Apple Store, Alzheimer’s Association, National Park Service, San Francisco art museums, Marin Humane Society, Parent Services Project, Marin Clinics, etc.
OUTREACH

- Mobile Bike Library
- Farmer’s Market
- Monthly Health Fairs
- The Library Loves You Week
- Schools
- Little Free Libraries
WELCOMING TO ALL

WE AT THE SAN RAFAEL
PUBLIC LIBRARY
WELCOME
ALL AGES
ALL RACES
ALL RELIGIONS
ALL GENDERS
ALL COUNTRIES OF ORIGIN
ALL LANGUAGES
ALL SEXUAL ORIENTATIONS
ALL SIZES
ALL ABILITIES
ALL PEOPLE
WE STAND WITH YOU.
YOU ARE SAFE HERE.

LA BIBLIOTECA PÚBLICA
DE SAN RAFAEL LES DA LA
BIENVENIDA A
TODAS LAS EDADES
TODAS LAS RAZAS
TODAS LAS RELIGIONES
TODOS LOS GÉNEROS
TODOS LOS PAÍSES DE ORIGEN
TODOS LOS IDIOMAS
TODAS LAS ORIENTACIONES SEXUALES
TODOS LOS TAMAÑOS
TODAS LAS HABILIDADES
TODAS LAS PERSONAS
ESTAMOS CON USTED.
AQUÍ USTED ESTÁ SEGURO.
NO FINES FOR YOUTH

NO LIBRARY FINES?

SUCCESS!
FUNDRAISING AND PUBLICITY

• Using social media to solicit donations
• Parcel Tax June 2016 election to increase funding
• Embrace trends like Pokemon Go
• Tell stories; get money
Sarah Houghton
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THIS SPEAKER DOES NOT USE SLIDES
The Quest for Modernization: Bringing the Yosemite National Park Research Library into the 21st Century

Virginia Sanchez, Librarian, Research Library Yosemite National Park
Yosemite Museum Collection
(including Archives and Research Library)

Historical Context

The Yosemite Museum collection and archives began as an element of the first museum founded in Yosemite Valley in 1915. It was the first officially designated museum in the National Park System. The new museum building, opened in 1926, was a cornerstone in the design of the Yosemite mall area and the focal point of the new National Park Service concept of park education and naturalist programs.

Yosemite’s library was established in 1926 by the Yosemite Museum Association in the museum building, where it remains. It served the Valley community as a general library until the 1930s, when it began to serve the visiting public, scholars, and park staff as a research library.

The slide archive began as an outgrowth of the early park naturalists’ programs to provide projected images for educational programs, first in lantern slide formats, then, in the mid-1930s, using 35-millimeter format to take advantage of new color films.
Club Room, undated (YML neg 5857).

"At the end of the building opposite the flower room is the club-room of the Yosemite Natural History Association. Here local organizations such as the Masons, American Legion, and Boy Scouts hold regular meetings."

The room that was originally used as a Club Room now houses the Yosemite Research Library. The fireplace still exists but is hidden behind file cabinets placed on a platform built over the stone hearth. The space is quite cramped, with rolling

An enclosed stairway in the center of the second floor leads to the attic. The attic is used only for storage purposes. There are two roughly finished rooms located at the west end. Most of the remaining space has a wood floor but is otherwise unfinished, with exposed heavy built-up wood trusses.
Typically, most libraries have too much to do and not enough time, funds or helping hands to get it all done.

Does anyone here agree?

One solution is to use volunteers and interns. Great, but how does that work in federal libraries?

Clearances for computer access and facility access

Challenges for the Yosemite Research Library (YRL) are:

Recruiting volunteers and interns with the correct skill set
Recruiting for those able to deal with the living environment

Remoteness
No wifi
No “night life”
It’s a dangerous place (Pestilence): Fire, rockfalls, downed trees, floods
• Meet with decision makers ahead of time
  - Museum Branch
  - Museum Archives
  - Yosemite Conservancy
  - Volunteers in Parks
• In the fall of 2015 the Yosemite Research Library was awarded a $30,200 grant to convert the collection from the Dewey Decimal system to the Library of Congress system, and establish a website. This 2016 grant covered the cost of stipends, housing, the background investigations, bus passes, equipment and supplies.

• The project is a great success and one of the unexpected bonuses is the launch of a regular “service day” performed by the student chapter of the SJSU Special Libraries Association, where students and a faculty member come to the park each semester and offer enthusiastic helping hands.
Modernize the Yosemite Research Library - 2016

The Yosemite Research Library contains thousands of materials, including rare books, articles and photographs, all focused on the park’s fascinating history. Since the 1920s, people have poured through the documents and images, perusing original bound copies of Yosemite Nature Notes, studying old maps or reading about early ascents of Half Dome.

Through this 2016 grant, a team of park staff, interns and volunteers made major strides in modernizing the library’s collection, which has grown exponentially over the years. They took on the enormous task of converting the collections to the Library of Congress classification system. That important shift makes documents easier to locate and aligns the Yosemite catalog with standards used by research organizations around the world. They also added thousands of items to the National Park Service’s online library catalog, and launched a new Yosemite Research Library webpage that offers an engaging overview of the library’s history, services and materials.

"The Yosemite Research Library is an extremely specialized research resource and it has grown exponentially in the last 90 years. Converting to the Library of Congress system would allow researchers to more easily find the resources they need, and allow for greater specialization in identifying resources."

Virginia Sanchez
Librarian, Yosemite Research Library
Yosemite National Park
A report on a program for the development of the buildings, equipment and grounds of the Yosemite Park and Curry Company for a five year period from 1930-1935 prepared by Eldridge T. Spencer.
Welcome to the Yosemite Research Library (YRL)

The Yosemite Research Library (YRL) is a specialized library focused on the human and natural history of Yosemite National Park. The YRL preserves Yosemite’s documented history and serves the research needs of Yosemite National Park staff and partners. Collections include primary and secondary source materials.

About Us
Learn about the history of the YRL.

Services
Our library provides various services to meet information needs, including assistance using library resources and more.
**INTERNSHIPS**

Our school's MLIS and MARA graduate students and Post-Master's Certificate students have the option to complete an internship, where they can gain valuable real-world experience and course credit. Internship supervisors collaborate with our faculty to provide rich, structured field learning experiences for our students in a variety of professional settings. As interns gain new skills, explore career options, and expand their professional connections, they also participate in a two-way exchange of knowledge with their internship site.

Students can browse or search for internship opportunities and site supervisors can update or create new listings in the iSchool Internship Sites Database.

If you are a MLIS or Post-Master's Certificate student, please go to the INFO 294 Student Handbook.

If you are a MARA student, please go to the MARA 294 Student Handbook.

Students interested in virtual internships can visit the Virtual Internships website.

Site supervisors can find more information in the Internship Site Supervisor Handbook.

Learn more about iSchool internship faculty.
A work around for “drop in” or short term volunteerism is the volunteer or intern is willing to bring his or her own laptop and have files emailed in advance. This way they do not have to be in the network, and when they go home, they can finish and emailed the files back.

Orientations for Park “partners” is another means of garnering volunteers who already have housing and are willing to devote a few hours to the Research Library, resulting in additional budget savings. For Yosemite the “partners” include the Yosemite Conservancy, Nature Bridge, the Ansel Adams Gallery and Yosemite Hospitality/Aramark. In many cases individuals employed by these agencies seek to work for the NPS, and volunteering is a way to get that foot in the door.
The Yosemite Valley wastewater system had a mechanical malfunction earlier today, which resulted in a small spill into the Merced River. The appropriate regulatory agencies have been notified and signs have been posted along the river. The system is not currently spilling into the river. Meanwhile, at the rockfall site, crews blasted one of the large boulders earlier today and hope to blast the remaining large boulder later today. Once this debris is removed, crews will excavate... See More
This Speaker Did Not Use Slides